



## CORPORATE COMPANY PROFILE

**Head Office:** Plot 071233 shake, shake road Lusaka, Zambia. **Support Office:** A11 Kanjala complex, President Avenue north end, Ndola Zambia. **Regional Office:** 22 Chelsea Avenue New Germany Industrial Park, Pinetown Durban South Africa. Email: [cargolinkcontinent@gmail.com](mailto:cargolinkcontinent@gmail.com) Tell Zambia : +260 950 578 756, +260 973 108 301, +260 977 890 883. South Africa +27 78 922 2135

## COMPANY PROFILE

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## COMPANY PROFILE

### DISCLAIMER AND IMPORTANT NOTICE TO RECIPIENT

#### DISCLAIMER

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This Business profile is not a prospectus, profile statement or other offer statement and does not contain all the information that would usually be contained in such a document.

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#### INTRODUCTION

**CARGO-LINK CONTINENTAL LIMITED** is registered under the companies Act (Cap 388 of the Laws of Zambia) in 2021 with the companies registration number **120210019224** and the Tax payers Number **2629401300**. The company was incorporated to offer market leading transport and logistics solutions to industries in Zambia in an agile manner. Coming from humble beginnings we have managed to partner with Rangel logistics solutions and other logistics companies.

#### MISSION

TO BE THE BENCHMARK IN DOMESTIC, SOUTHERN AFRICAN AND INTERNATIONAL FREIGHT LOGISTICS SOLUTIONS WITH AN INFLEXABLE COMMITMENT TO EFFICIENCY AND VALUE ADDED SERVICES.

- To gain confidence & trust of our valued clients by conducting business with complete honesty and integrity

Our **VISION** as a Responsible and Ethical Corporate Citizen is to Develop and Implement Client Focused strategies to ensure problem free & on time shipment of all cargo, to the benefit of all parties involved.

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## COMPANY PROFILE

**CARGO LINK ZAMBIA LIMITED** is a newly established entity managed & owned by LOGISTICS EXPERTS with many years of experience in cost effective and efficient movement of client's cargo.

With a combination of Own, Leased and Outsourced facilities and assets, CARGO LINK ZAMBIA LIMITED is able to provide World Class Logistics Solutions within Zambia and with carefully selected contracted service providers, in Southern Africa region as well.

With Head offices in **Lusaka Shake Shake Road plot 071233** as well as, including a Shared Services Customer department supporting the remote offices in **Ndola A11 Kanjala complex President avenue north end** and a support office in **22 Chelsea Avenue, New Germany Industrial Park, Pinetown Durban south Africa**, we can manage all shipments and be in control of the cargo movement at all times.

**The Shareholders and Management of CARGO LINK ZAMBIA LIMITED are 100% committed to the requirements of the Amended code of good practice and all Procurement, Employment and Training are done in accordance with these requirements as well as the Skills Development Act and Employment Equity Act.**

## SCORECARD POINTS FOR CUSTOMERS

- **Logistic Supply Chain Solutions**

Effective *supply chain* management means delivering seamless and integrated *solutions* that bring tangible results to cost-efficiency, customer satisfaction and bottom-line results. Building on our global expertise, we offer tailor-made *supply chain solutions* to meet the unique requirements of each and every customer.

- **Projects Logistics.**

We deal with all types of project cargo, containerized shipments, fuel, loose cargo (breakbulk), out of gauge shipments etc.... We have the zeal and drive to work even under the most tight schedules to ensure we beat deadlines and deliver the cargo just in time for the project.

- **Packing and Removal Services**

We have experienced and professional packers with a unique way of packing and crating your cargo. You can be assured of the safety of your goods even for the most fragile and delicate items. Diplomats and individuals relocating can have a peace of mind with us.

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- **Quality**

Our operational excellence provides the foundation for the integrated logistics solutions that we offer to our customers. The team of skilled professionals constantly monitor operational performance by maintaining a PDCA (Plan / Do / Check / Action) cycle for continuous improvements. We focus on the development of highly advanced logistics technology and the global training of personnel. By providing in-depth analyses of the transportation environment and of various other technical services, our mission is to add critical value to our logistics solutions.

Our strong competitiveness relies on our proven track record of high quality operations, a tradition maintained throughout our growing network.

### **Clientele**

Our consistency in offering superior service standards at competitive costs has earned us a long list of eminent clients across the globe. Delivering standard and customized logistic solutions to multinationals, corporate houses and Government organizations, our transparent business policies has also helped us in upholding the reputation we carry today.

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Meticulously attending to the goods transportation needs of a number of industries and sectors across the world, today we boast of a huge list of clients which stand as a testimony of our ability to achieve customer satisfaction. We have been successfully providing logistics services to the clients from diverse segments such as:

Names of entities who are our clients.

- Sparerite Distributors Limited
- Horizon Distributors Limited
- Hotels
- Large/small scale industries
- Kafue sugar( consolidated farming limited)

## Infrastructure

Our headquarter at are in **Lusaka, Zambia** and our presence of having a support office in **Durban, South Africa** are well equipped with modern gadgets to handle transportation needs of our customers. The latest tracking facilities enable us to provide exact status of the consignment on the move. Moreover, our experienced team can quickly assess a critical situation, identify transportation alternatives and implement a delivery solution that meets your time and cost requirements.

Following strict safety standards & superior quality control, we also take pride in our professionalism and speedy execution of assignments. Further, our dynamic style of working and association formed with leading freight forwarding companies of the world helps us to extend our reach to every corner of the globe.

## WHY US

We offer a convenient menu of standard freight management services, to balance urgency and cost effectiveness for your day-to-day shipments. Some of the factors that have helped us to be the preferred logistics solution provider are:

- Tailor-made logistics/ outsourcing packages & computerized systems for handling the specific needs of our customers.
- Well-knit global network with presence of better Capability to handle export and import of full loads or consolidations, (including temperature-controlled containers for commodities like pharmaceuticals & perishable items)
- A network of door to door services with main partners nationwide branch coverage throughout with purpose built, customs controlled freight.
- Flexible multi-modal capability combining FCL/LCL overland network
- Convenient routing and transport to neighbouring countries.
- Stock control and warehousing/distribution programs as well as track and trace systems for meeting the import as well as export related needs
- Experience of handling logistic requirements for festivals and exhibitions.

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*The company has grown with opening of offices in Zambia since inception and other general cargo in from Tanzania; we also service the neighboring countries surrounding Tanzania with car collection, by providing much needed service to clients wanting to import their own second hand vehicles ( or privately purchased vehicles from abroad) into their countries. We offer a self drive service where our trained drivers drive customer's cars from the port of Dar es salaam upto clients premise in Zambia, Malawi. We also provide a service of loading the cars on car carriers or flatbed trucks for customers who prefer to not drive their vehicles from Dar es salaam port or from south Africa. Our car delivery service is fully covered with comprehensive insurance cover, in case of an accident our customers are fully compensated .*

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## COMPETITIVE EDGE

The Company's competitive edge is our unassuming nature to stick to the basics of business values. Please our customers and they will come back time and again. This means we will strive and put all resources into finding the best solutions for our clients at a competitive price without compromising on quality.

To promote unparalleled levels of customer satisfaction we have committed to a policy of understanding the customer's business needs whenever we get an inquiry. We believe that if you can't understand the customer then you can't understand business and the services they need.

- **PROSPECTS**

The company has various prospects for expansion and growth within Southern African region. We hope to develop low- and middle-income housing through strategic partnerships with foreign investors in Zambia.

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### CONCLUSION

Our professional and dedicated team guarantees to find solutions for all your business needs. This customer centered approach, coupled with our vast experience and network will follow a path of prosperity of shareholders, investors, Employees and other stakeholders for the betterment of our continent and the globe at large.

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